

# BROADCASTER A-LA-CARTE

Version 03/2023

BROADCASTER	CHANNEL NAME	CHANNEL TYPE	ALC MRP*	ALC DRP*
TV18	CNBC AWAZ	SD	0.10	0.10
TV18	CNBC BAZAAR	SD	1.00	1.00
TV18	CNBC TV18	SD	4.00	4.00
TV18	CNBC TV18 PRIME HD	HD	1.00	1.00
TV18	CNN NEWS18	SD	0.50	0.50
TV18	COLORS	SD	19.00	19.00
TV18	COLORS BANGLA	SD	7.00	7.00
TV18	COLORS BANGLA CINEMA	SD	1.00	1.00
TV18	COLORS BANGLA HD	HD	14.00	14.00
TV18	COLORS CINEPLEX	SD	3.00	3.00
TV18	COLORS CINEPLEX HD	HD	5.00	5.00
TV18	COLORS CINEPLEX SUPERHITS	SD	0.10	0.10
TV18	COLORS GUJARATI	SD	6.00	6.00
TV18	COLORS GUJARATI CINEMA	SD	1.00	1.00
TV18	COLORS HD	HD	19.00	19.00
TV18	COLORS INFINITY	SD	5.00	5.00
TV18	COLORS INFINITY HD	HD	9.00	9.00
TV18	COLORS KANNADA	SD	19.00	19.00
TV18	COLORS KANNADA CINEMA	SD	3.00	3.00
TV18	COLORS KANNADA HD	HD	19.00	19.00
TV18	COLORS MARATHI	SD	10.00	10.00
TV18	COLORS MARATHI HD	HD	17.00	17.00
TV18	COLORS ODIA	SD	6.00	6.00
TV18	COLORS RISHTEY	SD	1.00	1.00
TV18	COLORS SUPER	SD	3.00	3.00
TV18	COLORS TAMIL	SD	3.00	3.00
TV18	COLORS TAMIL HD	HD	7.00	7.00
TV18	COMEDY CENTRAL	SD	5.00	5.00
TV18	COMEDY CENTRAL HD	HD	9.00	9.00
TV18	HISTORY TV18	SD	3.00	3.00
TV18	HISTORY TV18 HD	HD	7.00	7.00
TV18	MTV	SD	3.00	3.00
TV18	MTV BEATS	SD	0.10	0.10
TV18	MTV BEATS HD	HD	1.00	1.00
TV18	MTV HD	HD	5.00	5.00
TV18	NEWS18 ASSAM NE	SD	0.10	0.10
TV18	NEWS18 BANGLA	SD	0.10	0.10
TV18	NEWS18 BIHAR & JHARKHAND	SD	0.10	0.10
TV18	NEWS18 GUJARATI	SD	0.10	0.10
TV18	NEWS18 INDIA	SD	0.10	0.10
TV18	NEWS18 KANNADA	SD	0.10	0.10
TV18	NEWS18 KERALA	SD	0.10	0.10
TV18	NEWS18 LOKMAT	SD	0.10	0.10
TV18	NEWS18 MPCG	SD	0.10	0.10
TV18	NEWS18 ODIA	SD	0.10	0.10

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TV18	NEWS18 PB HR HP	SD	0.10	0.10
TV18	NEWS18 RAJASTHAN	SD	0.10	0.10
TV18	NEWS18 TAMIL NADU	SD	0.10	0.10
TV18	NEWS18 UP & UK	SD	0.10	0.10
TV18	NEWS18 JAMMU/KASHMIR/LADAKH/HIMACHAL	SD	0.10	0.10
TV18	NICK	SD	6.00	6.00
TV18	NICK HD+	HD	10.00	10.00
TV18	NICK JR	SD	1.00	1.00
TV18	SONIC	SD	2.00	2.00
TV18	SPORTS18 1 HD	HD	10.00	10.00
TV18	SPORTS18 1	SD	8.00	8.00
TV18	VH1	SD	1.00	1.00
TV18	VH1 HD	HD	2.00	2.00
TV18	COLORS CINEPLEX BOLLYWOOD	SD	0.10	0.10
CULVER MAX	SONY AATH	SD	5.50	5.50
CULVER MAX	SONY BBC EARTH	SD	3.00	3.00
CULVER MAX	SONY BBC EARTH HD	HD	19.00	19.00
CULVER MAX	SONY MARATHI	SD	5.50	5.50
CULVER MAX	SONY MAX	SD	15.00	15.00
CULVER MAX	SONY MAX 2	SD	1.00	1.00
CULVER MAX	SONY MAX HD	HD	19.00	19.00
CULVER MAX	SONY PAL	SD	0.50	0.50
CULVER MAX	SONY PIX	SD	10.00	10.00
CULVER MAX	SONY PIX HD	HD	19.00	19.00
CULVER MAX	SONY SAB	SD	19.00	19.00
CULVER MAX	SONY SAB HD	HD	19.00	19.00
CULVER MAX	SONY SPORTS TEN 5	SD	19.00	19.00
CULVER MAX	SONY SPORTS TEN 5 HD	HD	19.00	19.00
CULVER MAX	SONY SPORTS TEN 1	SD	19.00	19.00
CULVER MAX	SONY SPORTS TEN 1 HD	HD	19.00	19.00
CULVER MAX	SONY SPORTS TEN 2	SD	17.00	17.00
CULVER MAX	SONY SPORTS TEN 2 HD	HD	19.00	19.00
CULVER MAX	SONY SPORTS TEN 3	SD	17.00	17.00
CULVER MAX	SONY SPORTS TEN 3 HD	HD	19.00	19.00
CULVER MAX	SONY SPORTS TEN 4	SD	17.00	17.00
CULVER MAX	SONY SPORTS TEN 4 HD	HD	19.00	19.00
CULVER MAX	SONY ENTERTAINMENT TELEVISION	SD	19.00	19.00
CULVER MAX	SONY ENTERTAINMENT TELEVISION HD	HD	19.00	19.00
CULVER MAX	SONY WAH	SD	0.50	0.50
CULVER MAX	SONY YAY!	SD	3.00	3.00
STAR	STAR PLUS	SD	19.00	19.00
STAR	STAR BHARAT	SD	12.00	12.00
STAR	STAR UTSAV	SD	0.50	0.50
STAR	BINDASS	SD	0.10	0.10
STAR	STAR GOLD	SD	19.00	19.00

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BROADCASTER	CHANNEL NAME	CHANNEL TYPE	ALC MRP*	ALC DRP*
STAR	STAR GOLD 2	SD	2.00	2.00
STAR	STAR UTSAV MOVIES	SD	0.50	0.50
STAR	STAR GOLD SELECT	SD	7.00	7.00
STAR	STAR GOLD ROMANCE	SD	2.00	2.00
STAR	STAR GOLD THRILLS	SD	2.00	2.00
STAR	STAR JALSHA	SD	19.00	19.00
STAR	JALSHA MOVIES	SD	15.00	15.00
STAR	STAR PRAVAH	SD	19.00	19.00
STAR	PRAVAH PICTURE	SD	2.00	2.00
STAR	MAA TV	SD	19.00	19.00
STAR	MAA GOLD	SD	7.00	7.00
STAR	MAA MUSIC	SD	4.00	4.00
STAR	MAA MOVIES	SD	19.00	19.00
STAR	VIJAY	SD	19.00	19.00
STAR	VIJAY SUPER	SD	8.00	8.00
STAR	VIJAY TAKKAR	SD	1.00	1.00
STAR	ASIANET	SD	19.00	19.00
STAR	ASIANET PLUS	SD	7.00	7.00
STAR	ASIANET MOVIES	SD	19.00	19.00
STAR	STAR SUVARNA	SD	19.00	19.00
STAR	SUVARNA PLUS	SD	5.00	5.00
STAR	STAR KIRAN	SD	12.00	12.00
STAR	STAR MOVIES	SD	19.00	19.00
STAR	STAR MOVIES SELECT	SD	2.00	2.00
STAR	STAR SPORTS 1	SD	19.00	19.00
STAR	STAR SPORTS 2	SD	4.00	4.00
STAR	STAR SPORTS 3	SD	2.00	2.00
STAR	STAR SPORTS 1 HINDI	SD	19.00	19.00
STAR	STAR SPORTS 1 TAMIL	SD	19.00	19.00
STAR	STAR SPORTS 1 KANNADA	SD	19.00	19.00
STAR	STAR SPORTS 1 TELUGU	SD	19.00	19.00
STAR	STAR SPORTS SELECT 1	SD	19.00	19.00
STAR	STAR SPORTS SELECT 2	SD	7.00	7.00
STAR	STAR SPORTS FIRST	SD	0.50	0.50
STAR	NATIONAL GEOGRAPHIC	SD	2.00	2.00
STAR	NAT GEO WILD	SD	1.00	1.00
STAR	FOX LIFE	SD	1.00	1.00
STAR	DISNEY CHANNEL	SD	10.00	10.00
STAR	SUPER HUNGAMA	SD	4.00	4.00
STAR	DISNEY JUNIOR	SD	4.00	4.00
STAR	HUNGAMA TV	SD	1.00	1.00
STAR	STAR PLUS HD	HD	19.00	19.00
STAR	STAR BHARAT HD	HD	19.00	19.00
STAR	STAR GOLD HD	HD	19.00	19.00
STAR	STAR GOLD 2 HD	HD	4.00	4.00

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STAR	STAR GOLD SELECT HD	HD	8.00	8.00
STAR	STAR JALSHA HD	HD	19.00	19.00
STAR	JALSHA MOVIES HD	HD	19.00	19.00
STAR	VIJAY HD	HD	19.00	19.00
STAR	STAR SUVARNA HD	HD	19.00	19.00
STAR	ASIANET HD	HD	19.00	19.00
STAR	STAR MOVIES HD	HD	19.00	19.00
STAR	STAR MOVIES SELECT HD	HD	19.00	19.00
STAR	DISNEY INTERNATIONAL HD	HD	14.00	14.00
STAR	STAR SPORTS HD1	HD	19.00	19.00
STAR	STAR SPORTS HD2	HD	19.00	19.00
STAR	STAR SPORTS 1 HD HINDI	HD	19.00	19.00
STAR	STAR SPORTS SELECT HD1	HD	19.00	19.00
STAR	STAR SPORTS SELECT HD2	HD	10.00	10.00
STAR	STAR SPORTS 1 TAMIL HD	HD	19.00	19.00
STAR	STAR SPORTS 1 TELUGU HD	HD	19.00	19.00
STAR	MAA HD	HD	21.00	21.00
STAR	MAA MOVIES HD	HD	19.00	19.00
STAR	STAR PRAVAH HD	HD	19.00	19.00
STAR	DISNEY CHANNEL HD	HD	12.00	12.00
STAR	NATIONAL GEOGRAPHIC HD	HD	14.00	14.00
STAR	NAT GEO WILD HD	HD	8.00	8.00
STAR	FOX LIFE HD	HD	2.00	2.00
STAR	STAR KIRAN HD	HD	15.00	15.00
STAR	PRAVAH PICTURE HD	HD	4.00	4.00
STAR	VIJAY SUPER HD	HD	19.00	19.00
STAR	ASIANET MOVIES HD	HD	19.00	19.00
ZEEL	BIG MAGIC	SD	0.10	0.10
ZEEL	ZEE ACTION	SD	0.10	0.10
ZEEL	ZEE ANMOL	SD	0.10	0.10
ZEEL	ZEE ANMOL CINEMA	SD	0.10	0.10
ZEEL	ZEE BSKOPE	SD	0.10	0.10
ZEEL	ZEE CLASSIC	SD	0.10	0.10
ZEEL	ZING	SD	0.10	0.10
ZEEL	ZEE GANGA	SD	0.50	0.50
ZEEL	ZEE YUVA	SD	1.00	1.00
ZEEL	ZEE ZEST	SD	1.00	1.00
ZEEL	ZEE BOLLYWOOD	SD	3.00	3.00
ZEEL	&XPLOR HD	HD	4.00	4.00
ZEEL	&PRIVE HD	HD	6.00	6.00
ZEEL	&TV	SD	6.00	6.00
ZEEL	ZEE TALKIES	SD	9.00	9.00
ZEEL	&PICTURES	SD	10.00	10.00
ZEEL	ZEE BANGLA CINEMA	SD	10.00	10.00
ZEEL	ZEE CAFE	SD	10.00	10.00

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ZEEL	ZEE CAFE HD	HD	10.00	10.00
ZEEL	ZEE CINEMALU	SD	10.00	10.00
ZEEL	ZEE KERALAM	SD	10.00	10.00
ZEEL	ZEE KERALAM HD	HD	10.00	10.00
ZEEL	ZEE PICCHAR	SD	10.00	10.00
ZEEL	ZEE PUNJABI	SD	10.00	10.00
ZEEL	ZEE TELUGU	SD	19.00	19.00
ZEEL	ZEE THIRAI	SD	10.00	10.00
ZEEL	ZEE ZEST HD	HD	10.00	10.00
ZEEL	LF HD	HD	10.00	10.00
ZEEL	&FLIX	SD	15.00	15.00
ZEEL	ZEE CINEMALU HD	HD	16.00	16.00
ZEEL	ZEE THIRAI HD	HD	16.00	16.00
ZEEL	ZEE PICCHAR HD	HD	16.00	16.00
ZEEL	&FLIX HD	HD	19.00	19.00
ZEEL	&PICTURES HD	HD	19.00	19.00
ZEEL	&TV HD	HD	19.00	19.00
ZEEL	ZEE BANGLA	SD	19.00	19.00
ZEEL	ZEE BANGLA HD	HD	19.00	19.00
ZEEL	ZEE CINEMA	SD	19.00	19.00
ZEEL	ZEE CINEMA HD	HD	19.00	19.00
ZEEL	ZEE KANNADA	SD	19.00	19.00
ZEEL	ZEE KANNADA HD	HD	19.00	19.00
ZEEL	ZEE MARATHI	SD	19.00	19.00
ZEEL	ZEE MARATHI HD	HD	19.00	19.00
ZEEL	ZEE SARTHAK	v	19.00	19.00
ZEEL	ZEE TALKIES HD	HD	19.00	19.00
ZEEL	ZEE TAMIL	SD	19.00	19.00
ZEEL	ZEE TAMIL HD	HD	19.00	19.00
ZEEL	ZEE TELUGU HD	HD	19.00	19.00
ZEEL	ZEE TV	SD	19.00	19.00
ZEEL	ZEE TV HD	HD	19.00	19.00
SUN	ADITHYA TV	SD	9.00	9.00
SUN	CHINTU TV	SD	5.00	5.00
SUN	CHUTTI TV	SD	6.00	6.00
SUN	GEMINI COMEDY	SD	5.00	5.00
SUN	GEMINI LIFE	SD	5.00	5.00
SUN	GEMINI MOVIES	SD	17.00	17.00
SUN	GEMINI MOVIES HD	HD	19.00	19.00
SUN	GEMINI MUSIC	SD	4.00	4.00
SUN	GEMINI MUSIC HD	HD	19.00	19.00
SUN	GEMINI TV	SD	19.00	19.00
SUN	GEMINI TV HD	HD	19.00	19.00
SUN	KOCHU TV	SD	5.00	5.00
SUN	KTV	SD	19.00	19.00

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SUN	KTV HD	HD	19.00	19.00
SUN	KUSHI TV	SD	4.00	4.00
SUN	SUN LIFE	SD	9.00	9.00
SUN	SUN MUSIC	SD	6.00	6.00
SUN	SUN MUSIC HD	HD	19.00	19.00
SUN	SUN NEWS	SD	1.00	1.00
SUN	SUN TV	SD	19.00	19.00
SUN	SUN TV HD	HD	19.00	19.00
SUN	SURYA COMEDY	SD	4.00	4.00
SUN	SURYA MOVIES	SD	11.00	11.00
SUN	SURYA MUSIC	SD	4.00	4.00
SUN	SURYA TV	SD	12.00	12.00
SUN	SURYA HD	HD	19.00	19.00
SUN	UDAYA COMEDY	SD	6.00	6.00
SUN	UDAYA MOVIES	SD	19.00	19.00
SUN	UDAYA MUSIC	SD	5.00	5.00
SUN	UDAYA TV	SD	19.00	19.00
SUN	UDAYA HD	HD	19.00	19.00
DISCOVERY	ANIMAL PLANET	SD	2.00	2.00
DISCOVERY	ANIMAL PLANET HD	HD	5.00	5.00
DISCOVERY	DISCOVERY CHANNEL	SD	4.00	4.00
DISCOVERY	DISCOVERY HD	HD	8.00	8.00
DISCOVERY	DISCOVERY KIDS	SD	3.50	3.50
DISCOVERY	DISCOVERY SCIENCE	SD	1.00	1.00
DISCOVERY	DISCOVERY TURBO	SD	1.00	1.00
DISCOVERY	DTAMIL	SD	3.50	3.50
DISCOVERY	EUROSPORT	SD	3.50	3.50
DISCOVERY	EUROSPORT HD	HD	5.50	5.50
DISCOVERY	INVESTIGATION DISCOVERY	SD	1.00	1.00
DISCOVERY	INVESTIGATION DISCOVERY HD	HD	2.00	2.00
DISCOVERY	TLC	SD	2.00	2.00
DISCOVERY	TLC HD	HD	3.00	3.00
DISCOVERY	CARTOON NETWORK	SD	4.25	4.25
DISCOVERY	CARTOON NETWORK HD+	HD	6.00	6.00
DISCOVERY	CNN INTERNATIONAL	SD	2.00	2.00
DISCOVERY	POGO	SD	4.25	4.25
TVTN	AAJ TAK	SD	0.75	0.75
TVTN	GOOD NEWS TODAY	SD	0.25	0.25
TVTN	INDIA TODAY	SD	1.50	1.50
TVTN	AAJ TAK HD	HD	2.00	2.00
TIMES	TIMES NOW	SD	2.50	2.50
TIMES	ET NOW	SD	2.00	2.00
TIMES	ZOOM	SD	0.50	0.50
TIMES	MOVIES NOW	SD	10.00	10.00
TIMES	MOVIES NOW HD	HD	12.00	12.00

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TIMES	ROMEDY NOW	SD	5.00	5.00
TIMES	MN+ (HD)	HD	8.00	8.00
TIMES	MIRROR NOW	SD	0.50	0.50
TIMES	MNX	SD	5.00	5.00
TIMES	MNX HD	HD	9.00	9.00
TIMES	TIMES NOW WORLD (HD)	HD	3.00	3.00
TIMES	TIMES NOW NAVBHARAT HD	HD	1.50	1.50
TIMES	ET NOW SWADESH	SD	1.00	1.00
ETPL	ETV TELUGU	SD	19.00	19.00
ETPL	ETV PLUS	SD	11.00	11.00
ETPL	ETV CINEMA	SD	13.00	13.00
ETPL	ETV BALBHARAT - TELUGU	SD	4.00	4.00
ETPL	ETV ABHIRUCHI	SD	3.00	3.00
ETPL	ETV LIFE	SD	2.00	2.00
ETPL	ETV ANDHRA PRADESH	SD	2.00	2.00
ETPL	ETV TELANGANA	SD	2.00	2.00
ETPL	ETV BAL BHARAT - TAMIL	SD	4.00	4.00
ETPL	ETV BAL BHARAT - KANNADA	SD	4.00	4.00
ETPL	ETV BAL BHARAT - MALAYALAM	SD	4.00	4.00
ETPL	ETV BAL BHARAT - HINDI	SD	4.00	4.00
ETPL	ETV BAL BHARAT - ENGLISH	SD	4.00	4.00
ETPL	ETV BAL BHARAT SD	SD	4.00	4.00
ETPL	ETV HD	HD	19.00	19.00
ETPL	ETV PLUS HD	HD	15.00	15.00
ETPL	ETV CINEMA HD	HD	18.00	18.00
ETPL	ETV BAL BHARAT HD	HD	6.00	6.00
ODISHA	TARANG HD	HD	17.00	17.00
ODISHA	TARANG	SD	14.00	14.00
ODISHA	TARANG MUSIC	SD	2.00	2.00
ODISHA	PRARTHANA	SD	2.00	2.00
ODISHA	ALANKAR	SD	4.00	4.00
MAVIS	JAYA TV - HD	HD	6.00	6.00
MAVIS	JAYA PLUS	SD	0.50	0.50
MAVIS	JAYA MAX	SD	2.25	2.25
MAVIS	J MOVIE	SD	2.25	2.25
BBC	BBC WORLD NEWS	SD	1.50	1.50
BBC	CBEBIBIES	SD	3.00	3.00
RAJ	RAJ TV	SD	4.00	4.00
RAJ	RAJ MUSIX	SD	1.40	1.40
RAJ	RAJ DIGITAL PLUS	SD	1.60	1.60
RAJ	RAJ NEWS	SD	0.28	0.28
SIDHARTH	SIDHARTH TV	SD	14.00	14.00
SIDHARTH	SIDHARTH BHAKTI	SD	3.46	3.46
SIDHARTH	SIDHARTH GOLD	SD	3.46	3.46
SIDHARTH	JAY JAGANNATH	SD	5.00	5.00

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NDTV	NDTV 24X7	SD	3.00	3.00
NDTV	NDTV INDIA	SD	1.00	1.00
NDTV	NDTV PROFIT	SD	1.00	1.00
NDTV	GOOD TIMES	SD	1.50	1.50
IN10	ISHARA	SD	5.00	5.00
IN10	EPIC	SD	5.00	5.00
IN10	GUBBARE	SD	3.00	3.00
IN10	FILAMCHI BHOJPURI	SD	0.25	0.25
IN10	SHOW BOX	SD	0.10	0.10
KALAINAR	KALAINAR TV	SD	12.00	12.00
KALAINAR	KALAINAR ISAIARUVI	SD	4.00	4.00
KALAINAR	KALAINAR SIRIPOLI	SD	8.00	8.00
KALAINAR	KALAINAR MURASU	SD	12.00	12.00
KALAINAR	KALAINAR SEITHIGAL	SD	1.00	1.00

**Disclaimer:**

\* It is without prejudice to the challenge to TRAI Regulation and TRAI Tariff order dated 22nd Nov 2022

\* Prices are Excluding taxes